

Education

FACT believes that informed consumers are vital to changing the food options available at the grocery store. As such, we work to provide information on how to make humane choices at the store, farmers market or while dining out at restaurants. Our "Humane Choices Store Guide—Chicago Edition" is available on-line, and you can also find our restaurant reviews at www.fact.yelp.com. For each restaurant we review, we research the ingredients used – where they come from, how the farms treat their animals – and rate the restaurants on a scale of one to five, based on their humane purchasing practices.

As part of our approach to education, we also offer a series of humane education workshops for young people in Chicago. Our workshops teach children why it's important to be kind to all creatures, including farm animals. We view humane education as the primary way that values of a humane lifestyle are taught and learned. Living humanely means caring about the people and animals that inhabit this world, and making choices that reflect that compassion and respect for others. Humane education is an approach that seeks to instill the desire to live with these qualities, along with many more such as integrity, empathy, and honesty. We believe that these character traits are essential components of a humanely-oriented community and world, one in which farm animals are treated with respect.